

Call For Artists - Murals

The Greathouse Butterfly Farm in conjunction with Melrose Bay Art Gallery, Bellamy Road Art Center, and Melrose Business & Community Association have joined together to create **MoM** (Murals of Melrose) to celebrate the talent of visual artists and the beauty and importance of butterflies all over the world. **MoM** invites you to participate in our project to create butterfly specific murals in our small town.

Melrose is located in north-central Florida at the crossroads of SR 26 and SR 21 approximately half way between Gainesville and Palatka. An historic community located on Florida's First Federal Highway - Bellamy Road (SR 26) - Melrose is most noted for our small-town ambiance and for our numerous, scenic lakes. The Greathouse Butterfly Farm, located just outside Melrose, raises forty-five species of butterflies for exhibits, education, movies and specific releases. Greathouse (www.greathousebutterflyfarm.com) has gained prominence throughout North America and thus brought attention to our community.

Our purpose is to create murals throughout Melrose that demonstrate the beauty and magical wonders of butterflies and butterfly related themes. We have identified several buildings that we feel are appropriate for butterfly-themed murals or for the application of painted butterflies. .

ELIGIBILITY

We are interested in hiring professional artists who have some experience painting outdoor murals preferably on a variety of surfaces. This project will coordinate with the annual Melrose invitational Pleine Aire event some time in late March or early April.

SUBMISSIONS

Please submit no more than 3 examples of murals completed in the past 5 years that accurately represent your style and mural experience. Submit each example with 1 or 2 detail shots as an 8 1/2 " x 11" photocopy, one mural per page. Include date, title or theme of work, size, location, media, and approximate time involved to complete. These will not be returned so send photocopies only. Include a *brief* letter of intent with contact info (name, mailing address, phone number, e-mail address, website if you have one) which site or sites you are applying for and terms. *Application should be no more than four pages total plus SASE.*

CALENDAR

Postmark for all entries - January 15, 2009

Notification to selected artists - February 1, 2009

Design sketches- February 20, 2008

SELECTION

A committee made up of a variety of individuals will determine which entrants will be chosen. Selected artists will be sent a photo of the wall and asked to submit 3 design proposal sketches. Sketches must be to scale. One of the designs will be chosen to be rendered more fully as a mockup for the completed project. Wall surfaces (stucco, lap-siding, brick, etc) must be a consideration. Selected artists will receive notification with more specific guidelines and a contract. Committee will provide equipment and paint. Artists are asked to provide their own brushes. Out of town artists will be provided with lodging.

SITES

We have selected the following sites for our kick-off event:

BELLAMY ROAD ARTS CENTER

This wall is 12' high and 10' wide. It is 5" lap siding painted slate green. The wall faces south. Scaffolding will be provided.

Remuneration: \$1450

LAKE AREA PHYSICAL THERAPY

This is an unfinished, red brick wall with ¼" recessed mortar joints. It is a corner wall and the image will wrap around. The west facing wall is 18' long joined on the south side by a 12' long wall. The height is 7' for all. We are suggesting a streamer or garland type design rather than a solid pictorial image.

Remuneration: \$1250

WILLIAMSON'S

This wall is smooth masonry painted white, 9' high by 8' wide. The wall faces west and is protected by an overhang.

Remuneration: \$750

CHIAPPINI'S

This is an irregular, east facing wall. It is uneven masonry and some wood. The space is approximately 7' high by 20' long. Again we are suggesting more of a garland or streamer type design rather than solid image.

Remuneration: \$750

JEFF SMITH, DDS

This is a small, oblong window 17" wide and 61" tall. It faces west.

Remuneration:

\$250

CONTACT INFO

Send application packet to:

Murals of Melrose

c/o H. Khalsa

P.O. Box 1152

Melrose FL 32666-1152

For inquiries email Harimandir@aol.com

Put Melrose Murals in the subject line